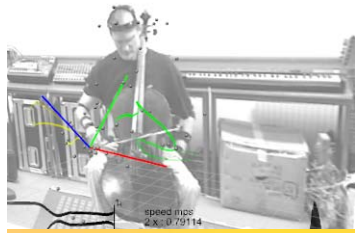
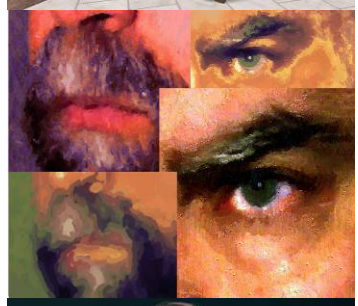
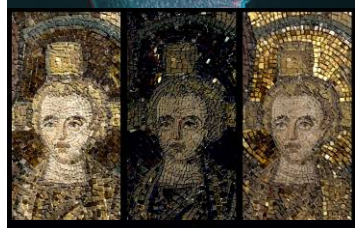
EVA London 2007

London College of Communication
University of the Arts London

Conference Proceedings







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INTRODUCTION

This year we have relabelled EVA as the simpler *Electronic Visualisation and the Arts*. We have specifically chosen *visualisation* as a theme for the conference, but have interpreted this in its broadest sense. The London College of Communication has generously offered to print the proceedings in full colour, which is highly appropriate for a conference on visualisation.

The Conference is immediately preceded by a number of workshops and associated events on 9–10 July 2007, with the last running concurrently with the Conference on 11 July 2007:

- *Research Workshop* – Kate Devlin
- *3D Models for Cultural Heritage applications* – Francesco Spadoni
- *Planning Social Media for Museums* – Angelina Russo
- *Ethics of the digital manipulation of images of cultural heritage objects* – James Stevenson (Association of Heritage and Fine Art Photographers)
- *Museums and the European Digital Library: a call to action* – David Dawson
- *Computer Arts Society meeting* – Nick Lambert (*Ecology, Performance and Collaboration – Embodying Intimate Transactions* by Keith Armstrong)
- *JISC: e-Science and Visual Perception* – Ann Borda and Stuart Dunn

We have also introduced a *Visualisation Session* on 12 July, with the flexibility to present work in an informal and one-to-one context, using posters, demonstrations, etc., as appropriate. Some of these are associated with full papers in these proceedings; others are summarised briefly in this proceedings. The conference ends with a screening of projects from SMARTlab Digital Media Institute, led by Lizbeth Goodman at the University of East London.

The first day of the conference ends with a reception and visits to the Stanley Kubrick Archive of the University of the Arts London. At the end of the second day, this year as last, we are holding an early-evening recital before the conference dinner, thanks to the kind offer of the internationally known harpist Geraldine McMahon. We hope this will stimulate the aural as well as the visual senses of EVA participants. This is also the first time that the EVA London conference has been hosted south of the river. All the world-renowned arts facilities of the South Bank Centre on the River Thames are available a short walk away from the conference venue.

This 18th annual EVA Conference in the UK marks a “coming of age” for EVA since James Hemsley (the founder of EVA) and Monica Kaayk (the EVA events manager), while still available for advice and in the former case committee work, are no longer the mainstay of organisation for EVA London. We thank them greatly for passing on such a wonderful institution in an excellent state and hope that we can maintain the momentum they engendered for the future.

Finally, we hope that these proceedings provide an accurate reflection of the EVA London 2007 Conference. We wish all EVA London speakers and participants every success in their efforts to further this exciting and broad field of visualisation in the context of cultural applications.

Jonathan P. Bowen, Suzanne Keene, Lindsay MacDonald
EVA Co-Chairs

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